

BERGEN COMMUNITY COLLEGE

**Assessment Report for (Department or Unit):
School of Continuing Education, Corporate and Public Sector Training**

**Unit Leader:
Sandra Sroka, Interim Dean**

Assessment Period: (2011-2012)

**Submitted by:
Sandra Sroka, Interim Dean**

1. Intended Outcome (Goal):

Elevate awareness of the Bergen Community College, School of Continuing Education, Corporate and Public Sector Training to the business community by conducting professional seminars that measure career and workforce needs and the growing demands of a changing economy.

2. General Education Requirement(s) to which the intended outcome relates:

N/A

3. Section(s) of the Strategic Plan to which the intended outcomes relates:

3.1 and 4.2

4. Means of assessment, sources of data, and desired result:

Conduct a series of professional seminars, targeted to Bergen County business community. Capture attendee feedback from targeted surveys. Develop a greater awareness and higher acquisition of corporate training programs.

5. Summary of Results:

DATE OF EVENT	NUMBER OF ATTENDEES
January 2012	61
February 2012	67
March 2012	74
April 2012	93
May 2012	90

Total No. Surveys Returned: January = 23, February = 29, March = 28, April = 31, May = 63

	My expectations for the speaker were met or exceeded.	The speaker was very informative & the info was useful.	I would recommend this speaker.	I am interested in more information on this topic.
Strongly Agree	January - 17 February - 10 March - 14 April - 10 May - 36	January - 22 February - 13 March - 17 April - 23 May - 41	January - 21 February - 17 March - 17 April - 24 May - 38	January - 16 February - 14 March - 11 April - 20 May - 23
Agree	January - 6 February - 16 March - 13 April - 21 May - 24	January - 1 February - 15 March - 10 April - 8 May - 21	January - 2 February - 8 March - 10 April - 7 May - 22	January - 5 February - 11 March - 14 April - 1 May - 11
Somewhat Agree	January - 0 February - 2 March - 1 April - 0 May - 3	January - 0 February - 1 March - 1 April - 0 May - 1	January - 0 February - 0 March - 1 April - 0 May - 2	January - 2 February - 3 March - 3 April - 1 May - 11
Disagree	January - 0 February - 0 March - 0 April - 0 May - 0	January - 0 February - 0 March - 0 April - 0 May - 0	January - 0 February - 0 March - 0 April - 0 May - 1	January - 0 February - 1 March - 0 April - 1 May - 2
Strongly Disagree	January - 0 February - 0 March - 0 April - 0 May - 0	January - 0 February - 0 March - 0 April - 0 May - 0	January - 0 February - 0 March - 0 April - 0 May - 0	January - 0 February - 0 March - 0 April - 0 May - 0

6. Recommendations for improvement:

The School of Continuing Education, Corporate and Public Sector Training will continue promoting and providing quality program offerings to the Bergen County business community. We will do so by continuing to develop a greater awareness and higher acquisition of corporate training programs through our relationships with local business, county and state agencies.



Bagel and Business Breakfast Information Series

Thank you for helping Bergen to continually improve the value of our educational sessions.

Please take a moment to answer the questions below.

Session Title: *The Business of Cause Marketing*

Please rate how well this session's learning objectives were met (circle one):

1. *My expectations for the speaker were met or exceeded.*

Strongly Agree Agree Somewhat Agree Disagree Strongly Disagree

2. *The speaker was very informative and the information is useful.*

Strongly Agree Agree Somewhat Agree Disagree Strongly Disagree

3. *I would recommend this speaker.*

Strongly Agree Agree Somewhat Agree Disagree Strongly Disagree

4. *I am interested in more information on this topic.*

Strongly Agree Agree Somewhat Agree Disagree Strongly Disagree

What value did you receive from this session? (circle one)

Very Low Low Average High Very High Undecided

What is the best idea you heard in this session that you plan to use?

Other topic(s) I would be interested in:

Are you interested in training your employees? _____ What Topic(s) _____

What is your legal business structure? - Proprietary – S-Corp – C-Corp – LLC – Non-Profit (circle one)

How many employees do you have? _____

How did you hear about this event? _____

Did you know that Bergen Community College offers corporate customized training? _____

Optional:

Name: _____ e-mail: _____

Phone: (____) _____

Thank you for your feedback! Please give to your Session Host or the Bergen registration desk. All returned evaluation forms will be entered into a drawing for a \$300 certificate toward a 2012 Bergen Community College Corporate Training Program of your choice.